

Introduction

In late 2003, the Delta Chamber of Commerce issued a tender for the development of a sustainable economic plan for Delta. It had been 7 years since the last economic plan had been produced for the community.

This plan is to be a community plan and not just a plan for the Chamber. This plan is also to be a sustainable plan, meaning that environmental issues will be incorporated into the plan, and that the plan would take into account social and environmental impacts on the community.



Daystar Marketing is the lead consultant for the plan. Lions Gate Consulting, Peak Solutions and AG Advisors have provided support consulting. The ideas represented in this proposal have come from over 20 focus group meetings involving over 100 Delta business and community leaders. The consultants have acted as researchers and facilitators, to identify potential issues and to draw out potential solutions.

The plan is next to be communicated to the public for input and recommendations. It is only through effective public communication and support that the plan can gain the endorsement required to achieve implementation. If the public believes these are good ideas, then the stakeholders responsible for implementation will be accountable to the public to move forward. With public support, implementation can begin in early 2005.