












Five Year Sustainable Economic Strategy for Delta

The Five Year Economic Strategy sets out the framework and priorities for the community to 2010. The strategy does not detail action items, as these will change over time, and it is considered impractical. Strategies are prioritized due to resource constraints and urgency. If strategies can be brought forward, this is desirable.

Strategy	Year 1	Year 2	Year 3	Year 4	Year 5
<p>Transportation – Communication and advocacy of transportation options and impacts to the public with recommendations.</p> <p>Community leadership in implementation of transportation solutions.</p>					
Agriculture – Develop a farm strategy for Delta					
<p>Business Retention and Expansion - Work with Delta and the leaseholder for Boundary Bay airport to establish a strategy for airport development.</p> <p>Develop and implement a business retention program in Delta to work with existing businesses to understand their issues and remove barriers to growth.</p> <p>Develop a plan to upgrade servicing of Tilbury Industrial Park including Eco-Industrial Networking, improved transit, retail/commercial development, and greenway transportation options.</p> <p>Implement a Delta First hiring plan for Tilbury once improvements are made.</p>					
<p>Investment Attraction - Develop and implement a strategy to attract post-secondary education to Delta.</p> <p>Develop a Delta brand that can be used to promote Delta for business attraction.</p>					
Business Retention and Expansion - Communication of the Deltaport expansion impacts to the public with resulting support or rejection of the plan.					

Strategy	Year 1	Year 2	Year 3	Year 4	Year 5
<p>Residential - Develop appropriate population growth targets and strategies for each neighborhood to retain local retail businesses, and demographic mix of each community.</p> <p>To develop starter family housing strategies for appropriate communities to increase school enrolment and retain family neighbourhoods.</p> <p>Track success in changing demographics.</p>					
<p>Tourism - Develop an eco-tourism strategy for Delta.</p> <p>Work the Delta 2010 committee on strategies to communicate purchasing opportunities to Delta businesses, and attract visitors to Delta for the Games.</p>					
<p>Business Climate - Review competitiveness of Delta's development policies and procedures from a customer perspective.</p>					
<p>Communication - Communicate demographic trends and forecasts to the public.</p>					
<p>Communication - Develop an economic development relationship with the TFN to increase understanding and pursue mutual goals.</p> <p>Help reduce urban-rural conflicts that harm the investment climate through public education on key issues.</p>					
<p>Retail/Commercial - Develop or review strategies for downtown development for each of the 3 local town centers.</p> <p>Encourage the city to proactively rezone downtown areas to achieve planned development.</p>					
<p>Entrepreneurism - Support establishment of small business facilitation and mentoring services in Delta</p>					
<p>Communication - Communicate the sustainable economic plan to the public and invite feedback.</p> <p>Develop ongoing communication milestones and channels to report back to the community on progress on the sustainable economic plan</p>	