

## 2005 Sustainable Economic Strategy, Year 1 Action Plan

The action plan for the first year of the strategy sets out the players, what will be done, the resources required and the timing. In dealing with a short time horizon, much more detail can be developed. The detail listed below should be considered a first draft of how to move each strategy forward, and is subject to change with discussion by the stakeholders.

- Transportation is a clear priority for Delta's economy and a major threat.
- A farm strategy is needed in Delta. Farmers are very supportive, as are some key funding partners.
- The declining family makeup of South Delta must be communicated to the public for support for change in population growth strategy development. If community supports, then residential strategies can be developed.
- Communities of Ladner, Tsawwassen and North Delta each require a downtown development strategy, and a plan for implementation including measures for success.
- Delta and the new leaseholder must be encouraged to come forth with an airport development plan in the next year.
- Vancouver Port Authority must know if Delta accepts their plans for port expansion.
- Delta must organize and persevere in attracting post secondary education.
- Ongoing communication must take place with TFN to establish mutually beneficial economic plans.
- The Sustainable Economic Plan must be communicated with the public to invite feedback. The Chamber must be accountable to the public for reporting back on economic plan implementation.

<b>Strategy</b>	<b>Action plan/Timing</b>	<b>Who involved</b>
<p><b>Transportation</b></p> <p>Communication of transportation option alternatives and impacts to the public with recommendations.</p> <p>Community leadership in implementation of transportation solutions.</p>	<p>Research options to understand impacts.</p> <p>Offer to partner with Delta</p> <p>Meet with stakeholders to better understand their issues by end Feb. 05</p> <p>Clarify confusion around options and implications.</p> <p>Help select option once Gateway report is released.</p> <p>Solicit community views via media and web site by July 05.</p>	<p>Ministry of Transportation</p> <p>Federal Dept of Transportation</p> <p>Corp. of Delta</p> <p>Gateway Program</p> <p>Chamber</p> <p>Media</p>
<p><b>Agriculture</b></p> <p>Develop a farm strategy for Delta</p>	<p>Establish steering committee and leadership</p> <p>Review Richmond and Surrey plans</p> <p>Assist DFI to pull stakeholders together</p> <p>Write proposal for funding by Mar 31, 05</p> <p>Contact potential partners for funding</p> <p>Plan to be completed by Mar 06</p>	<p>Delta Farmer's Institute</p> <p>Corp. of Delta</p> <p>Ministry of Ag, F.F.</p> <p>Investment Agriculture Foundation</p> <p>Ag. Canada</p> <p>Chamber</p>
<p><b>Residential</b></p> <p>Communicate demographic trends and forecasts to the public.</p> <p>Develop appropriate population growth targets and strategies for each Delta community to retain local retail businesses, and demographic mix of each community.</p>	<p>Chamber to assume advocacy role and communicate growth issues</p> <p>Identify communication strategy</p> <p>Work with Delta to establish population targets by area.</p> <p>Review OCP for infill, densification policies</p> <p>Timing – ongoing</p>	<p>Corp. of Delta</p> <p>Chamber</p> <p>Media</p>
<b>Strategy</b>	<b>Action plan/Timing</b>	<b>Who involved</b>
<p><b>Retail/Commercial</b></p> <p>Enhance the downtown/corridors &amp; neighbourhoods of N.Delta, Ladner and Tsawwassen</p>	<p>Encourage development of neighbourhood strategies for each community</p> <p>Review past plans i.e. Ladner, to identify options, barriers</p> <p>Review Scottsdale shopper surveys</p> <p>Identify issues by neighbourhood – bylaw enforcement, absentee landlords, crime</p> <p>Encourage Delta to proactively rezone downtowns for redevelopment</p> <p>Timing - ongoing</p>	<p>Business Associations</p> <p>Scottsdale Mall</p> <p>Indo-Can. Bus. Owners</p>
<p><b>Business Retention and Expansion</b></p> <p>Airport development</p>	<p>Meet with new lessee at Airport to understand opportunities and barriers for development</p> <p>Meet with Delta to understand airport</p>	<p>Alpha Aviation</p> <p>Corp of Delta</p> <p>Chamber</p>

	<p>development plans</p> <p>Encourage commuter airport development</p> <p>Identify development opportunities</p> <p>Timing – plan for airport development by Dec 05</p>	
<p><b>Business Retention and Expansion</b></p> <p>Communicate the Deltaport expansion impacts to the public with resulting support or rejection of the plan.</p>	<p>Develop a communication plan including newspaper, public speaking, web site</p> <p>Seek public input</p> <p>Take a position and seek other support</p> <p>Communicate</p>	<p>Port</p> <p>Chamber</p> <p>Delta</p> <p>Business associations</p> <p>Social and environmental groups</p>

<b>Strategy</b>	<b>Action plan/Timing</b>	<b>Who involved</b>
<p><b>Investment Attraction</b></p> <p>Attract post secondary education to Delta</p>	<p>Establish stakeholder committee</p> <p>Review progress, reports and discussions to date</p> <p>Identify sites</p> <p>Understand competition</p> <p>Meet with proponents</p> <p>Timing – Viability report to public by Sept 05</p>	<p>Corp of Delta</p> <p>Developers</p> <p>Chamber</p> <p>Colleges</p> <p>School board</p>
<p><b>Communications</b></p> <p>Develop a plan to communicate and be accountable to the community for the economic plan</p>	<p>Update communications strategy</p> <p>Take strategy to the community – media, public speaking</p> <p>Develop plan to update community on progress.</p> <p>Timing – ongoing report on progress to public semiannually.</p>	<p>Chamber</p> <p>Business associations</p> <p>Media</p>
<p><b>Tsawwassen First Nation</b></p> <p>Develop an ongoing economic development relationship with the TFN to pursue mutually beneficial projects.</p>	<p>Meet with TFN leadership to establish terms of reference, stakeholders</p> <p>Establish goals and protocols</p> <p>Establish meeting schedule</p>	<p>TFN</p> <p>Delta</p> <p>Chamber</p> <p>Business associations</p>